

# 2010 Fexy Awards



## Fexy Platinum Winners

### **American Specialty Health San Diego**

Year in Review  
How to Build a Fit Company  
Holiday E-Card

### **AngelVision Portland, OR** MugsyClicks

### **Asbury University Wilmore, KY** Media Communication Website

### **Bear Media Services Ironton, OH** Stereoscopic Images Getting it off My Chest

### **Connie Hwang Design San Francisco** Maggie Taylor Website Maggie Taylor Letterhead

### **Dever Designs Laurel, MD** Society for Neuroscience APICS Magazine

### **The EPR Group Lutz, FL** Broward County Public Schools

### **Funk/Levis & Associates, Eugene, OR** Oregon Association of Nurseries

### **Goble & Associates, Chicago** Sakura Finetek

### **Greenlight Designs N. Hollywood, CA** Bitch Slap Promo Warner Bros. Get Smart Promo

### **Heliogramme America Memphis, TX** 2010 Promotional Calendar

### **iimaginestudio.com Santa Monica, CA** Pee-Wee Herman

### **Jill Tanenbaum Graphic Design & Advertising Inc., Bethesda, MD** National Capital Research Alliance Brochure

### **Marshfield Clinic Creative Services, Marshfield, WI** CattailsMD

### **Mechanism Digital** New York City HBO – Big Love Promo

**MIB Mediaworks**  
**West Caldwell, NJ**  
National Academy of Television  
Arts & Sciences

**Multimedia Plus**  
**New York City**  
Coach  
Banana Republic

**Oh Rio! Productions**  
**Manhattan Beach, CA**  
Jimmy Demers –  
Nothing Hurts Like Love

**One Pica**  
**Boston**  
47 Website

**Performance Graphics of**  
**Lake Norman, Cornelius, NC**  
Performance Graphics  
Company Van

**Perspective Branding**  
**Oakland, CA**  
Bolt Barbers Brand Identity  
Sonrics Rockaletta

**Pinewood Films Inc**  
**Mississauga Ontario**  
Angry Planet

**Rage Productions**  
**Bend, OR**  
Pacific Cascade Weight Loss

**Sabingrafik**  
**Carlsbad, CA**  
San Diego Zoo – Panda  
San Diego Zoo – African  
Elephant  
Sabingrafik website

**TechniCine**  
**Lewisville, NC**  
Foundery Pictures – Wesley

**Wes Lyman Design**  
**Forest Hills, NY**  
Guess Watch Print  
Guess Watch FX

**West Virginia University**  
**Morgantown, WV**  
Holiday E-Card

**YorkBranding**  
**Orlando**  
Crosslink Branding  
MetroExtra Branding



## Fexy Gold Winners

### **Addison Whitney Charlotte, NC**

Carnival Cruise Lines Twister  
Carnival Cruise Lines FunHub

### **ALPHA Marketing Raleigh, NC**

Lenovo S10 VIP Kit

### **American Specialty Health San Diego**

Health Plan Sales Brochure  
Independence Day Flyer  
Quit Smoking for Your Sweetie  
Poster  
Healthy Living is Hot Poster

### **AngelVision Portland, OR**

AngelVision Website Relaunch  
Mammoth Mountain

### **Articulate Solutions Gilroy, CA**

Headstart Nursery

### **BBM&D Strategic Branding Ventura, CA**

Global Green Carbon Corp.  
Gluten Free & Fabulous

### **Bear Media Services Ironton, OH**

I'm Sorry  
Our Lady of Bellefonte Hospital  
Emergency Services  
Bear Media Services Stand Out  
CJT's Printing X-Fest T-shirt

### **CATALYST creative Denver**

St. Lukes United Methodist  
Church Logo

### **Channel 1 Media Solutions Toronto**

Philadelphia Flyers

### **Colin Magnuson Creative Puyallup, WA**

Hill Custom Homes Website

### **Connie Hwang Design San Francisco**

SJSU School of Art & Design

### **Davis Design Partners Holland, OH**

ACFAS Website Redesign

### **Desert Rose Design Elmhurst, IL**

Women's Business  
Development Center

**Ohio University Southern  
Electronic Media,  
Ironton, OH**

Make Your Mark Promo  
Electronic Media Degree  
EM Department DVD Face  
Make Your Mark T-Shirt  
Student EMPixx Awards  
Poster  
Student EMPixx Awards  
T-Shirt

**Faulkner Advertising  
Santa Barbara**

Open Alternative School

**Francomedia.com  
Calgary**

Mistletoe Command

**Funk/Levis & Associates  
Eugene, OR**

LibertyBank

**GrafMarc  
Chicago**

GUATEMISTICA Poster

**Goble & Associates  
Chicago**

Hospira, Inc.

**Greenlight Designs  
N. Hollywood, CA**

Bitch Slap Website  
Bitch Slap Promotional  
Epic Slap LLC Photography  
The Hole in 3D Website

**Hawthorne Direct  
Fairfield, Iowa**

Black & Decker

**JMS Consultations  
Crystal Lake, IL**

2008 Holiday Greeting

**Jill Tanenbaum Graphic  
Design & Advertising Inc.,  
Bethesda, MD**

National Capital Research  
Coaster Card  
National Capital Research  
Post Card

**June Li  
Jersey City, NJ**

Rutgers University-Newark

**KEH Communication  
Severna Park, MD**

Curriculum Associates' Website  
Curriculum Associates' Catalog

**Launch Creative Marketing  
Chicago**

Sara Lee Corporation

**Mad Dog Graphx  
Anchorage**

Alaska Community Foundation

**Misenheimer Creative  
Johns Creek, GA**

Ranger Coffee Package  
Urban Shirt Warehouse Logo

**MELT**  
**Atlanta**  
 Full Throttle Energy Drink

**MORE Media Group**  
**Redondo Beach, CA**  
 Epson America

**Never Boring Design**  
**Associates**  
**Modesto, CA**  
 Never Campaign

**Performance Graphics of**  
**Lake Norman, Cornelius, NC**  
 Cool Threads Trailer

**Ray Braun Design**  
**Seattle**  
 Taproot Theatre Company  
 University of Washington  
 Medical Center

**Randi Wolf Design**  
**Glassboro, NJ**  
 Robins' Nest Inc.

**Riordon Design**  
**Oakville, Ontario**  
 Carried Away – I Saw Lights  
 Bio 90 – The Dirt Bag  
 Intandem Media – Yahero  
 Registered Graphic Designers  
 of Ontario

**Shaun Galang**  
**Winchester, VA**  
 VBS 2008 Poster

**Smudge Design Co.**  
**Agoura Hills, CA**  
 The Horse Channel

**SolidLine Media**  
**Chicago**  
 Onboard Systems

**Stressdesign**  
**Syracuse**  
 Engineer Magazine

**TV3 Winchester**  
**Winchester, VA**  
 Entertainment News #8

**West Virginia University**  
**Morgantown, WV**  
 NEWSREAL

**Wyoming Dept. of**  
**Transportation**  
**Cheyenne**  
 Use a Designated Driver for  
 The Holidays - 2009

**YorkBranding**  
**Orlando**  
 Sabalcore Branding

**ZGraphics**  
**East Dundee, IL**  
 Matrex Exhibits Chicago

## 2010 Fexy Awards Summary

The 2010 Fexy Awards awarded 42 Platinum and 68 Gold awards from a total of 396 entries from the USA and Canada.

The Fexy Awards honors outstanding use of graphic effects in print, web and moving pixels.

Work selected was from a number of high-profile clients, including Warner Bros. Get Smart Promo, Pee-Wee Herman, HBO – Big Love Promo, National Academy of Television Arts & Sciences, Coach, Banana Republic, San Diego Zoo, Guess Watch, Asbury University, West Virginia University, Carnival Cruise Lines, Philadelphia Flyers, Black & Decker, Sara Lee Corporation, Epson America, University of Washington Medical Center, and The Horse Channel.

The Fexy Awards is sponsored by the American Pixel Academy, a coalition of professionals and educators in the pixel media.

David E. Carter, Executive Director of the American Pixel Academy said, “we are very pleased with the quality and the number of entries we received in the first year of the Fexy Awards competition.

“We have had many positive comments about the high quality design of the Fexy statuette, as well as our judging system. We let entrants know their score for each entry, and they also get judges comments as well,” Carter said. “Very few other awards competitions do that.”

More information on the Fexy Awards and American Pixel Academy can be found at [www.FexyAwards.com](http://www.FexyAwards.com) and [www.AmericanPixelAcademy.org](http://www.AmericanPixelAcademy.org)

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