

2010 Fexy Awards



Fexy Platinum Winners

American Specialty Health San Diego

Year in Review
How to Build a Fit Company
Holiday E-Card

AngelVision Portland, OR MugsyClicks

Asbury University Wilmore, KY Media Communication Website

Bear Media Services Ironton, OH Stereoscopic Images Getting it off My Chest

Connie Hwang Design San Francisco Maggie Taylor Website Maggie Taylor Letterhead

Dever Designs Laurel, MD Society for Neuroscience APICS Magazine

The EPR Group Lutz, FL Broward County Public Schools

Funk/Levis & Associates, Eugene, OR Oregon Association of Nurseries

Goble & Associates, Chicago Sakura Finetek

Greenlight Designs N. Hollywood, CA Bitch Slap Promo Warner Bros. Get Smart Promo

Heliogramme America Memphis, TX 2010 Promotional Calendar

iimaginestudio.com Santa Monica, CA Pee-Wee Herman

Jill Tanenbaum Graphic Design & Advertising Inc., Bethesda, MD National Capital Research Alliance Brochure

Marshfield Clinic Creative Services, Marshfield, WI CattailsMD

Mechanism Digital New York City HBO – Big Love Promo

MIB Mediaworks
West Caldwell, NJ
 National Academy of Television
 Arts & Sciences

Multimedia Plus
New York City
 Coach
 Banana Republic

Oh Rio! Productions
Manhattan Beach, CA
 Jimmy Demers –
 Nothing Hurts Like Love

One Pica
Boston
 47 Website

Performance Graphics of
Lake Norman, Cornelius, NC
 Performance Graphics
 Company Van

Perspective Branding
Oakland, CA
 Bolt Barbers Brand Identity
 Sonrics Rockaletta

Pinewood Films Inc
Mississauga Ontario
 Angry Planet

Rage Productions
Bend, OR
 Pacific Cascade Weight Loss

Sabingrafik
Carlsbad, CA
 San Diego Zoo – Panda
 San Diego Zoo – African
 Elephant
 Sabingrafik website

TechniCine
Lewisville, NC
 Foundery Pictures – Wesley

Wes Lyman Design
Forest Hills, NY
 Guess Watch Print
 Guess Watch FX

West Virginia University
Morgantown, WV
 Holiday E-Card

YorkBranding
Orlando
 Crosslink Branding
 MetroExtra Branding



Fexy Gold Winners

Addison Whitney Charlotte, NC

Carnival Cruise Lines Twister
Carnival Cruise Lines FunHub

ALPHA Marketing Raleigh, NC

Lenovo S10 VIP Kit

American Specialty Health San Diego

Health Plan Sales Brochure
Independence Day Flyer
Quit Smoking for Your Sweetie
Poster
Healthy Living is Hot Poster

AngelVision Portland, OR

AngelVision Website Relaunch
Mammoth Mountain

Articulate Solutions Gilroy, CA

Headstart Nursery

BBM&D Strategic Branding Ventura, CA

Global Green Carbon Corp.
Gluten Free & Fabulous

Bear Media Services Ironton, OH

I'm Sorry
Our Lady of Bellefonte Hospital
Emergency Services
Bear Media Services Stand Out
CJT's Printing X-Fest T-shirt

CATALYST creative Denver

St. Lukes United Methodist
Church Logo

Channel 1 Media Solutions Toronto

Philadelphia Flyers

Colin Magnuson Creative Puyallup, WA

Hill Custom Homes Website

Connie Hwang Design San Francisco

SJSU School of Art & Design

Davis Design Partners Holland, OH

ACFAS Website Redesign

Desert Rose Design Elmhurst, IL

Women's Business
Development Center

**Ohio University Southern
Electronic Media,
Ironton, OH**

Make Your Mark Promo
Electronic Media Degree
EM Department DVD Face
Make Your Mark T-Shirt
Student EMPixx Awards
Poster
Student EMPixx Awards
T-Shirt

**Faulkner Advertising
Santa Barbara**

Open Alternative School

**Francomedia.com
Calgary**

Mistletoe Command

**Funk/Levis & Associates
Eugene, OR**

LibertyBank

**GrafMarc
Chicago**

GUATEMISTICA Poster

**Goble & Associates
Chicago**

Hospira, Inc.

**Greenlight Designs
N. Hollywood, CA**

Bitch Slap Website
Bitch Slap Promotional
Epic Slap LLC Photography
The Hole in 3D Website

**Hawthorne Direct
Fairfield, Iowa**

Black & Decker

**JMS Consultations
Crystal Lake, IL**

2008 Holiday Greeting

**Jill Tanenbaum Graphic
Design & Advertising Inc.,
Bethesda, MD**

National Capital Research
Coaster Card
National Capital Research
Post Card

**June Li
Jersey City, NJ**

Rutgers University-Newark

**KEH Communication
Severna Park, MD**

Curriculum Associates' Website
Curriculum Associates' Catalog

**Launch Creative Marketing
Chicago**

Sara Lee Corporation

**Mad Dog Graphx
Anchorage**

Alaska Community Foundation

**Misenheimer Creative
Johns Creek, GA**

Ranger Coffee Package
Urban Shirt Warehouse Logo

MELT
Atlanta
 Full Throttle Energy Drink

MORE Media Group
Redondo Beach, CA
 Epson America

Never Boring Design
Associates
Modesto, CA
 Never Campaign

Performance Graphics of
Lake Norman, Cornelius, NC
 Cool Threads Trailer

Ray Braun Design
Seattle
 Taproot Theatre Company
 University of Washington
 Medical Center

Randi Wolf Design
Glassboro, NJ
 Robins' Nest Inc.

Riordon Design
Oakville, Ontario
 Carried Away – I Saw Lights
 Bio 90 – The Dirt Bag
 Intandem Media – Yahero
 Registered Graphic Designers
 of Ontario

Shaun Galang
Winchester, VA
 VBS 2008 Poster

Smudge Design Co.
Agoura Hills, CA
 The Horse Channel

SolidLine Media
Chicago
 Onboard Systems

Stressdesign
Syracuse
 Engineer Magazine

TV3 Winchester
Winchester, VA
 Entertainment News #8

West Virginia University
Morgantown, WV
 NEWSREAL

Wyoming Dept. of
Transportation
Cheyenne
 Use a Designated Driver for
 The Holidays - 2009

YorkBranding
Orlando
 Sabalcore Branding

ZGraphics
East Dundee, IL
 Matrex Exhibits Chicago

2010 Fexy Awards Summary

The 2010 Fexy Awards awarded 42 Platinum and 68 Gold awards from a total of 396 entries from the USA and Canada.

The Fexy Awards honors outstanding use of graphic effects in print, web and moving pixels.

Work selected was from a number of high-profile clients, including Warner Bros. Get Smart Promo, Pee-Wee Herman, HBO – Big Love Promo, National Academy of Television Arts & Sciences, Coach, Banana Republic, San Diego Zoo, Guess Watch, Asbury University, West Virginia University, Carnival Cruise Lines, Philadelphia Flyers, Black & Decker, Sara Lee Corporation, Epson America, University of Washington Medical Center, and The Horse Channel.

The Fexy Awards is sponsored by the American Pixel Academy, a coalition of professionals and educators in the pixel media.

David E. Carter, Executive Director of the American Pixel Academy said, “we are very pleased with the quality and the number of entries we received in the first year of the Fexy Awards competition.

“We have had many positive comments about the high quality design of the Fexy statuette, as well as our judging system. We let entrants know their score for each entry, and they also get judges comments as well,” Carter said. “Very few other awards competitions do that.”

More information on the Fexy Awards and American Pixel Academy can be found at www.FexyAwards.com and www.AmericanPixelAcademy.org

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