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AVA AWARDS ANNOUNCES WINNERS FOR 2010

DALLAS, TX-- Ava Awards today announced winners for the 2010 international awards competition that recognizes outstanding achievement by creative professionals involved in the concept, writing, direction, shooting, and editing of audio-visual materials and programs.

There were over 1,700 entries from throughout the United States, Canada and several other countries in the 2010 competition.

Entries include film, analog and digital productions viewed in a wide variety of mediums- from movie screens to televisions to computers. Entrants include audio, video and film production companies, web developers, advertising agencies, PR firms, corporate and government communication departments, producers, directors, editors and shooters.

Ava Awards is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand production, marketing, communication, advertising, public relations, and free-lance professionals. AMCP administers recognition programs; provides judges and rewards outstanding achievement and service to the profession.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Ava entrants are not charged to enter work they produced pro bono. Over the past several years, AMCP's Advisory Board gave out over \$60,000 in grants to support the efforts of its members. That money was used for marketing materials for homeless shelters, orphanages, day camps, community theaters and art centers; and for programs for the elderly and disabled; childcare; and educational endeavors for the underprivileged.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

Winners were selected from over 160 categories in three divisions; Television Productions, Video/Film Productions and Web/New Media. About 12% of the entries won the Platinum Award, the organization's top honor. A complete list of Platinum Winners can be found on the Ava Awards website at www.avaawards.com.