



## MOSAIC COMMUNICATIONS ACQUIRES AWARD-WINNING CREATIVE COMPANY

CALGARY, December 1, 2014

Melodie Creegan, President of Mosaic Communications announced the acquisition of locally owned, Francomedia, effective immediately. Established in 1995, Mosaic Communications has been providing creative solutions, engaging campaigns, and award-winning designs to local, national and international clients for almost 20 years.

“Mosaic’s team has grown by over 50% in 2014 in response to their clients’ needs. The logical next step was to acquire a like-minded company to help position us for the coming years,” said Melodie Creegan, President of Mosaic. “Francomedia has a reputation for producing thoughtful and creative campaigns that will be a perfect complement to Mosaic’s experience and expertise and for our clients.”

Established in 2003, Francomedia has a solid reputation for developing imaginative and original brand and digital results.

“It’s not often you find a company so closely aligned with your own; we found that with Mosaic. Francomedia earned a reputation for out-of-the-box thinking, and big ideas,” said Kevin Franco, owner of Francomedia. “Mosaic’s superb team ensures our clients now gain full support services and access to all facets of a complete communications firm, with the ability to act on big ideas.”

While there are a number of marketing and communications agencies in Calgary, Mosaic sets itself apart from the competition with a dedicated and experienced team of hands-on professionals, and a passion for ideas and concepts that are second-to-none in this industry.

“No matter who the client is, or the scope of the project, we always begin with a strategic approach,” noted Leah Murray, Mosaic’s Vice President of Public Relations. “As seasoned professionals, Mosaic prides ourselves in coming up with uncommon ideas and solutions for our clients – based on sound research and experience.”

Francomedia is thrilled to join Mosaic in their newly expanded space on 10<sup>th</sup> Avenue SW in Calgary.

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