

Smart Sites

By **FRANCOMEDIA.COM**

Design

Do you want to fit in or do you want to stand out? Our websites will make your customers go 'ooh' while taking your brand faithfully into the digital world. No templates, no mercy.

Detailing

No detail is too small for your site. Everything from your search-box to your favicon (the little square next to your URL) gets a nice coat and a buff. That's what makes everything sparkle.

Results

Our Smart Sites are the first thing many of your clients will see; your "online storefront", if you will. Francomedia builds sites to drive new traffic to you and keep them coming back.

Sales

Websites need traffic, you need sales - which is why our websites can do both. Turn your site into a true online portal for ecommerce (that means 'making money!').

Social Media

Interconnectivity between multiple social platforms (Twitter, Facebook, etc.) will help you promote your message and interact with your clients. We build sites that facilitate these streams of information.

Dynamic Content

We talk to each other. A lot. We also build websites that talk to each other - that's the way the web works; full of gossip and celebration. With our websites, information and content is passed through various streams, giving your users what they need, when they need it, no matter where they are. Your website is the most popular cat at the party.



Support

We don't expect you to know as much about the web as we do - before we give you the keys to the car, you'll know everything you need to keep the well-oiled machine on the road. And we're always a phone call away if you get pulled over.

Error Free

Our web team only develops with the most recent web standards in mind. Everything validates, always. Cross-browser, multi-platform. No problem.

Mobile Browsing

Are your users addicted to the iPhone? Not an issue. We can build your site to fit in the palm of their hands.

S.E.O.

That stands for Search Engine Optimization - it's what makes 'googling' your friend. Our sites are optimized using web standards and best practices to ensure that users are getting YOU on their searches.

C.M.S

Gone are the days of manual updates and HTML code-tinkering. Francomedia implements custom Joomla back-ends into your website. This means that making changes to your content are as easy as sending an email, and you can do it right from your computer.

Analytics

We believe in 'proof' in numbers. At any time you will be able to see how many people are visiting your site, how long they visit, and what page they're looking at. You can even see what type of browser they are using. You can't root through their cupboards, however.